

THE CENTRAL OHIO CHAPTER OF THE COMMUNITY ASSOCIATION
INSTITUTE

Policy on Marketing and Sponsorship within Central Ohio CAI Amendment

WHEREAS, the Central Ohio Chapter of the Community Association Institute (the "Chapter") Board of Directors (the "Board") adopted a Policy on Marketing and Sponsorship within Central Ohio CAI on or about November 4, 2011 (the "Marketing Policy");

WHEREAS, the Board created an Education Endowment Fund (the "Fund") at a meeting on October 25, 2017, which is open to contributions from law firms and property management companies and for which law firms and property management companies will receive recognition on a specific page on the Chapter's website recognizing all contributors to the Fund; and

WHEREAS, as a result of the ability of law firms and management companies to receive recognition on the Chapter's website for contributing to the Fund, the Board deems it necessary to amend the Marketing Policy.


NOW THEREFORE, the Marketing Policy is amended as follows:

INSERT A NEW PARAGRAPH E to the POLICY ON MARKETING AND SPONSORSHIP WITHIN CENTRAL OHIO CAI, dated November 4, 2011, as follows:

E. Notwithstanding any of the foregoing provisions, law firms and property management companies may make financial contributions to Central Ohio CAI Chapter's Education Endowment Fund (the "Fund"), and Central Ohio CAI Chapter's webpage, on a separate page from the homepage that promotes the Fund, will recognize participation in the Fund by all contributors (including law firms and management companies) by indicating participation in the Fund, but will not identify contribution amounts or contain a link to participants' websites. Additionally, none of the law firms, management companies, or other contributors to the Fund will receive verbal recognition of their contributions at any Central Ohio CAI Chapter events, including, but not limited to, events for which the Fund's funds are used.

All other provisions of the Marketing Policy remain unchanged and are in full force and effect.

Approved by the Board of Directors this 16TH day of November, 2017.


Nicholas Barnes, President