

Central Ohio Chapter CAI  
Membership Committee Meeting Minutes  
March 19, 2019

**Call to Order**

- Bryan Herd called the meeting to order at 4:00 p.m.

**Members Present**

- Brandon Long, Bryan Herd, Emily Stephen, Julie Donnan, Kathie Cesa, Loris Davis, Rick Smith and Robin Bollinger were in attendance.

**Committee Discussion Topics**

- Membership counts currently at 197.
- Emily Stephen, CAI President Elect, gave a state of the Chapter report. The Committee goal for this year is increasing business partner membership. She would like to see more luncheons and after-hours events for Board members.
- CAI Membership Committee goal for 2019 is to increase membership to 250.
  - Expired memberships: Phone calls with script.
  - New Members: Rick Smith will reach out to thank them and invite them to an event.
  - Vendors: Reach out to encourage them to become a member.
- Reward program from National for new membership.
- Additional promotional material was provided to use to recruit new members.

**Next Meeting**

- The next Membership Committee meeting is scheduled for Tuesday, April 23, 2019 at 4:00 p.m. at Panera Bread in Worthington Mall.

**Adjournment**

- Robin Bollinger moved to adjourn the meeting. Rick Smith seconded the motion. Motion carried. The meeting was adjourned at 4:32 p.m.



---

Submitted by: Robin Bollinger, Secretary