

**Central Ohio Chapter CAI**  
**Membership Committee Meeting Minutes**  
**May 1, 2018**

**Call to Order**

- Chairperson Scott Lloyd called the meeting to order at 4:08 p.m.

**Members Present**

- Kris Thomas, Robin Bollinger, Julie Donnan, Nick Barnes, Kathie Cesa, Scott Lloyd and Bryan Herd were present at the meeting.

**Committee Discussion Topics**

- Draft online survey for expired memberships was reviewed. Suggestions were given for additional questions and participation of other CAI Committees.
- The Membership Committee Charter was reviewed and discussed. Julie Donnan moved to approve the Committee Charter as presented to be recommended to the Central Ohio Chapter Board. Bryan Herd seconded the motion. Motion carried.
- The membership counts for April 2018 were reviewed. The Committee goal for this year is a total of 218 members.
- Reaching out by phone to members who did not renew their CAI membership was discussed. Kathie Cesa will contact National regarding their protocol for phone contact.
- The Committee discussed defining the target audience for the survey.

**Next Meeting**

- The next Membership Committee meeting is scheduled for Tuesday, June 12, 2018 at 4:00 p.m. at Panera Bread, 875 Bethel Road.

**Adjournment**

- Bryan Herd moved to adjourn the meeting. Kathie Cesa seconded the motion. Motion carried. The meeting was adjourned at 4:50 p.m.



---

Submitted by: Robin Bollinger, Secretary