Central Ohio Chapter CAI have two new Accounts in Linkedin

1) Company page

- Along with Facebook will provide updates on upcoming events, and will serve as an official space in Linkedin to acknowledge the Central Ohio Chapter within CAI
- CAI members who mention CAI involvement in profile can now link to this company page.

2) Group

- **LinkedIn** Groups are hubs on LinkedIn which provide a place for professionals in the same industry or with similar interests to share content, find answers and establish themselves as industry experts.
- Rules: While we encourage active engagement solicitations of any kind are not admitted. We intend this group to be a source of knowledge sharing.

Example of a good question:

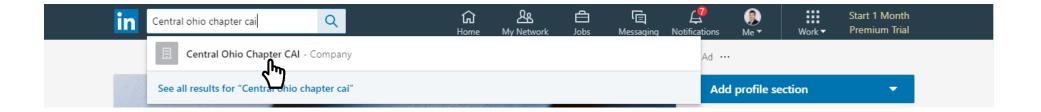
- What are some best practices anyone can share when meeting with a board for the first time? - What are some tell tale signs that it might be time to replace a roof?

Example of bad questions:

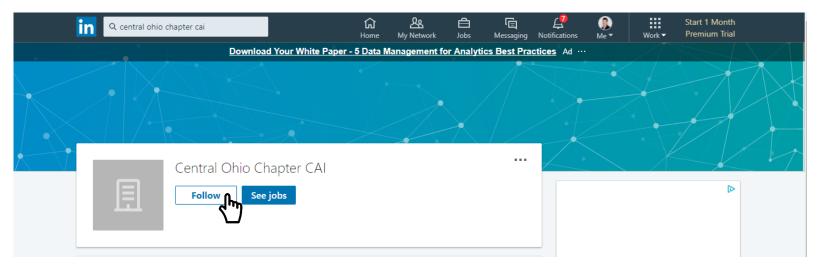
- I'm looking for a job, anyone hiring?
- I needs 3 bids for a roofing project, any takers?

How to follow Central Ohio Chapter CAI Company Page

1. Type "central ohio chapter cai" in search bar and select company from drop down that appears.



2. Click Follow



How to join Central Ohio Chapter CAI group.

1. Type "central ohio cai - group" in search bar and select group from drop down that appears.



How to join Central Ohio Chapter CAI group.

2. Click "Ask to join"

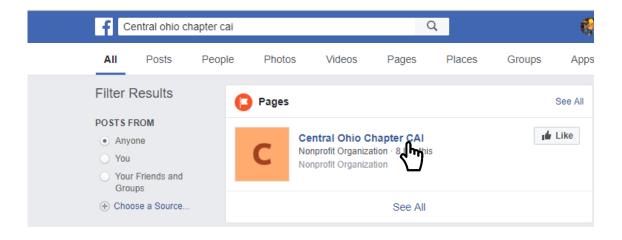
in		Back to LinkedIn.com
💷 My Gro	ups Discover	
100-		
COmmunity	Central Ohio CAI - Group	✓ Ask to join

2. Request will show as pending while reviewed by group administrators and should receive a notice when approved.

Central Ohio CAI Facebook Account

How to Like Central Ohio Chapter CAI Facebook Page.

1. Type "central ohio chapter cai" in search bar and select page from drop down that appears.



Central Ohio CAI Facebook Account

How to Like Central Ohio Chapter CAI Facebook Page.

- 1. Click "Like"
- 2. Can also follow by clicking follow

